

## TOP 10 Agent Award Goes To

### *CENTURY 21 Fife*

#### ***CENTURY 21 Fife have been awarded TOP 10 Agent in the Scottish region at the prestigious Estate & Letting Agent Awards 2010***

The *Fife* based agency was once again recognised for its excellent customer service as voted for by their clients during the course of 2009.

The award was announced by Phil Spencer, presenter of Channel 4's Location, Location property programme at a lavish luncheon & ceremony in Mayfair, London attended by 450 of the UK's top estate and letting agents.

Phil Spencer said "By entering the awards agents have put their reputation on the line, they've been brave, they've done what others are afraid to do. They've said to their customers and their competitors – that they believe in providing the best possible service and they want to prove it. They've been recognised for their bravery and all that hard work involved getting to the final shortlist."

The results of the competition were determined by research carried out amongst customers who are asked a series of questions about the service they have received from their agent. Over 19,000 votes were received making the awards the most important and valuable in the industry.

Other Quotes;

**Jim Parker, Group Office Owner at Century 21 Fife said,** "I am absolutely delighted that we received TOP 10 in Scotland as this shows we are still providing excellent levels of customer service. I am really proud of our team who has worked so hard to ensure that landlords of the property in Fife receive the highest levels of service. Century 21 Fife is going from strength to strength because of the people involved. As a franchise operation you find that the determination of the self employed agents running their own business, coupled with the fantastic system produces extraordinary results for those that want it"

**Stuart White, Managing Director of Century 21 UK commented,** "In the 16 years I have spent in this industry I have rarely come across such dedicated professionals who have a genuine passion for their business and demonstrate a high level of care and service to their clients."

For more information on Century 21 contact:

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